

Steve Jobs

Steve Jobs created one of the most famous technology companies in the world. He earned lots of money by making and selling millions of smartphones and tablets.

Early Life

Steve was born in the United States of America and was adopted when he was very young. His father was good at making things – this made Steve want to make things as well. Steve's father set up a work area in their garage so that his son could practise making and mending **electrical devices**.

Steve was very clever and fantastic at what he did but he sometimes found life hard at school. He didn't have many friends. Sometimes, Steve was bullied for being a bit different but that didn't stop him from learning more about **electronics** and computers.



After leaving school, Steve travelled to India. India was very different to the USA and Steve experienced a new way of life. This helped him see life more clearly.

Building His Business

Steve returned to the USA in 1976 and met up with a friend who had invented a special type of computer. Steve thought it was brilliant and the two of them started up a company. They came up with an interesting name for the computer and began making more of them. At first, they worked in Steve's garage as they didn't have anywhere else to go. Steve



worked on the computer's design and his friend worked on the electronics. Over the next few years, they sold many computers and their company became well known.

Tablets and Smartphones

By 1985, the company had become really well known but Steve decided to leave. He made a new company and he also became involved in award-winning animated films. In 1997, his new company was bought by his old company for \$427 million!

People soon got to know about Steve's company as the things he made were sold in shops all over the world. These were electrical devices like music players, tablets and smartphones. Even today, people often buy the latest models whenever they come out.

This made Steve Jobs one of the richest and most famous men in the world and his impact on everyday life will never be forgotten.

Glossary

electrical devices: Things that produce or are powered by electricity, such as a smartphone, tablet or computer.

electronics: The science of designing electrical circuits.



Questions

1. What was Steve Jobs famous for? Tick **one**.

- ☐ having a nice job
- ☐ starting one of the most famous companies in the world
- ☐ being interested in electronics
- ☐ speaking on the phone

2. What was Steve's father good at?

3. In which year did Steve return to the USA from India? Tick **one**.

- ☐ 1976
- ☐ 1985
- ☐ 1997
- ☐ 2000

4. What happened in 1997?

5. Draw a line to the correct sentence ending.

Steve's father set up ●

● the company had become really well known.

After leaving school, ●

● a work area in their garage.

By 1985, ●

● Steve travelled to India.

6. Number these to show the order that they appear in the text. The first one has been done for you.

	Steve didn't have that many friends.
	People often buy the latest models whenever they come out.
	Steve Jobs was back at the place he had started!
	At first, Steve and his friend worked in Steve's garage.
1	Steve was born in the USA.

7. **This made Steve Jobs one of the richest and most famous men in the world.**

Would you like to have been Steve Jobs? Give two reasons in your answer.

Answers

1. What was Steve Jobs famous for? Tick **one**.

- ☐ having a nice job
- ☒ **starting one of the most famous companies in the world**
- ☐ being interested in electronics
- ☐ speaking on the phone

2. What was Steve's father good at?

Steve's father was good at making things.

3. In which year did Steve return to the USA from India? Tick **one**.

- ☒ **1976**
- ☐ 1985
- ☐ 1997
- ☐ 2000

4. What happened in 1997?

In 1997, Steve's new company was bought by his old company for \$427 million!

5. Draw a line to the correct sentence ending

Steve's father set up	the company had become really well known.
After leaving school,	a work area in their garage.
By 1985,	Steve travelled to India.

6. Number these to show the order that they appear in the text. The first one has been done for you.

2	Steve didn't have that many friends.
5	People often buy the latest models whenever they come out.
4	Steve Jobs was back at the place he had started!
3	At first, Steve and his friend worked in Steve's garage.
1	Steve was born in the USA.

7. **This made Steve Jobs one of the richest and most famous men in the world.**

Would you like to have been Steve Jobs? Give two reasons in your answer.

Pupils' own responses, such as: I would like to have been Steve Jobs as I would have been rich and I would also have my own company with all the latest smartphones and tablets.

Steve Jobs

Steve Jobs was an American businessman who helped create one of the most famous companies in the world. He changed the face of technology when he made and sold millions of smartphones and tablets to people all over the world.

Early Life

Steve was born in California, USA, and was adopted at an early age. His father was good at making things which had a big impact on Steve. He loved how it seemed like his father could build anything and that made him want to build things himself. Steve's father set up a workbench in their garage and, by the age of ten, Steve was working with **electronic devices**. He spent most of his time exploring how electrical things worked.



Although Steve was very clever and fantastic at what he did, he sometimes found life hard at school. He didn't have many friends and was sometimes bullied at school for being a bit different. Despite this, he kept up his interests in **electronics**.

In 1974, after many years of learning, Steve left school and travelled to India. Here, he experienced a new way of life which helped him focus on his own life more clearly.

Building His Business

Steve returned to the USA in 1976 and met up with his friend, who had invented a special type of computer. Steve thought it was brilliant and they started up a company. They came up with an interesting name for the computer and began making more of them. At first, they worked in Steve's garage as they didn't have anywhere else to go. While his friend focused on the electronics, Steve began working on the computer's design.

Over the next few years, they sold many computers and their company became well known.

Tablets and Smartphones

By 1985, the company had become successful but Steve decided to leave. He created his own company and he also became involved in award-winning animated films. In 1997, his new company was bought by his old company for \$427 million! It had taken 12 years but Steve Jobs was back at the place he had started!

The company was soon familiar to people all over the world. It began making music players, software, tablets and smartphones which were all very successful. Even today, people often buy the latest models whenever they come out. This made Steve Jobs one of the richest and most famous men in the world. His impact on modern technology and everyday life will never be forgotten.

Glossary

electrical devices: Things that produce or are powered by electricity, such as a smartphone, tablet or computer.

electronics: The science of designing electrical circuits.



Questions

1. What did Steve Jobs help to create?

2. Which statements are true? Tick **two**.

- ☐ Steve always loved doing his homework.
- ☐ Steve is from California.
- ☐ Steve's mother set up a workbench in their garage.
- ☐ Steve was adopted when very young.

3. **He spent most of his time exploring how electrical things worked.**

How do you think this helped Steve become such a success when he was older?

4. Give one fact about Steve's time at school.

5. Number these to show the order that they appear in the text. The first one has been done for you.

	Sometimes, Steve was bullied at school for being a bit different.
1	Steve Jobs was an American businessman.
	By the age of ten, Steve was working with electronic devices.
	His impact on modern technology and everyday life will never be forgotten.
	They gave the company an interesting name.

6. Join the date to the correct event:

1974

Steve's new company was bought by his old company for \$427 million.

1994

Steve decided to leave his company.

1985

Steve travelled to India.

7. Steve Jobs was back at the place he had started!

How do you think Steve felt when this happened? Think of two ideas and give reasons why he would have felt this.

8. Which of these words do you think best describe Steve Jobs? Tick two.

- ☐ talented
- ☐ unimpressive
- ☐ intelligent
- ☐ forgetful

Answers

1. What did Steve Jobs help to create?

Steve Jobs helped to create one of the most famous companies in the world.

2. Which statements are true? Tick **two**.

- ☐ Steve always loved doing his homework.
- ☒ **Steve is from California.**
- ☐ Steve's mother set up a workbench in their garage.
- ☒ **Steve was adopted when very young.**

3. **He spent most of his time exploring how electrical things worked.**

How do you think this helped Steve become such a success when he was older?

Pupils' own responses, such as: Steve explored how electrical things worked when he was younger and enjoyed finding out about them. This gave him confidence and understanding from an early age that he could use when he was older.

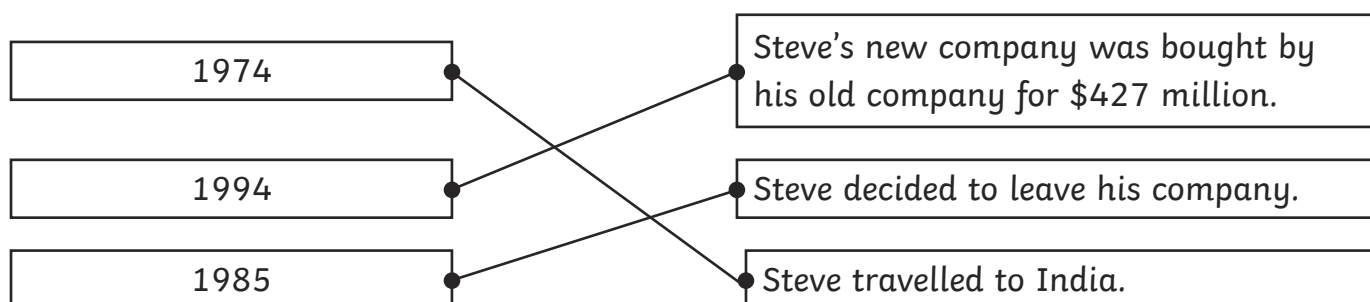
4. Give one fact about Steve's time at school.

Accept any one of the following: Steve was fantastic at what he did; Steve was very clever; Steve sometimes found life hard at school; Steve didn't have that many friends; Steve was sometimes bullied for being different.

5. Number these to show the order that they appear in the text. The first one has been done for you.

3	Sometimes, Steve was bullied at school for being a bit different.
1	Steve Jobs was an American businessman.
2	By the age of ten, Steve was working with electronic devices.
5	His impact on modern technology and everyday life will never be forgotten.
4	They gave the company an interesting name.

6. Join the date to the correct event:



7. **Steve Jobs was back at the place he had started!**

How do you think Steve felt when this happened? Think of two ideas and give reasons why he would have felt this.

Pupils' own responses, such as: I think Steve would have been really happy to be back at the place where he started because he could see his old friends. He would also be quite rich having sold the company for so much money! But even though he got the money, he may also be a bit sad because the company wasn't his anymore.

8. Which of these words do you think best describe Steve Jobs? Tick **two**.

- ☒ **talented**
- ☐ unimpressive
- ☒ **intelligent**
- ☐ forgetful

Steve Jobs

Steven Paul Jobs was an American businessman who helped create one of the most recognisable and famous companies in the world. Along with his friend and business partner, he changed the face of technology by selling millions of smartphones and tablets to people all over the world.

Early Life

Steve was born in 1955, in San Francisco, California, and was brought up by his adoptive parents. His father was good at making things which had a big impact on Steve. He loved how his father could seemingly build anything and that inspired him to build things himself. Steve developed a love for **mechanics** and his father set up a workbench in their garage. By the age of ten, Steve began working with **electronic devices** and spent most of his time exploring how things worked.



Although Steve was very clever and fantastic at what he did, he sometimes found life hard at school. He didn't have that many friends. Over the years, as Steve progressed through school, he spent a lot of his time alone and was often bullied. Despite this, he kept up his interests in **electronics** and, after going to college, decided to do something completely different. In 1974, at the age of 19, Steve travelled through India where he studied **Zen Buddhism**, which helped him focus on his life more clearly.

Building His Business

In 1976, having returned to the USA, Steve met up with his friend, who had invented a special type of computer. Steve thought it was brilliant and they started up a company. They came up with an interesting name for the computer and began making more of them. At first, they had to do business out of Steve's garage as they didn't have anywhere else to go. Steve's friend focused on the electronics while Steve began working on the computer's design. Over the next few years, they sold many computers and became a well-known brand.

Tablets and Smartphones

By 1985, the company had become really popular. It had its own buildings and employed hundreds of staff. Despite this, Steve decided to leave. He created his own company which did very well and he also became involved in award-winning animated films. However, in 1997, his new company was bought by his old company for \$427 million! It had taken 12 years, but Steve Jobs was back at the place he had started!

The company was soon familiar to people all over the world. It began making portable music players, software, tablets and smartphones which were all huge hits. There have been many versions of the smartphone and lots of people buy the latest models whenever they come out. This made Steve Jobs one of the richest and most famous men in the world. His groundbreaking impact on modern technology and everyday life will never be forgotten.

Glossary

electronic devices: Things that produce or are powered by electricity, such as a smartphone, tablet or computer.

electronics: The science of designing electrical circuits.

mechanics: The machinery or working parts of something.

portable: Easily carried or moved.

Zen Buddhism: A way of thinking deeply.



Questions

1. Along with his business partner, Steve Jobs created... Tick **two**.

- ☐ tablets
- ☐ televisions
- ☐ radios
- ☐ smartphones

2. According to the text, find and copy two things Steve had an interest in when he was younger.

3. How did these interests help Steve when he was older?

4. In what way do you think his father helped influence Steve's success in later life?

5. What did Steve do that was 'completely different'?

6. What made Steve 'one of the richest and most famous men in the world'?

7. Join the date to the correct event:

1974 ●

1994 ●

1985 ●

● Steve's new company was bought by his old company for \$427 million.

● Steve decided to leave his company.

● Steve travelled to India.

8. Think of two different words to describe Steve Jobs. Give reasons why you have chosen them.

Answers

1. Along with his business partner, Steve Jobs created... Tick **two**.

- ☒ **tablets**
- ☐ televisions
- ☐ radios
- ☒ **smartphones**

2. According to the text, find and copy two things Steve had an interest in when he was younger.

Accept any two of the following: electronic devices; mechanics; building things; how things worked.

3. How did these interests help Steve when he was older?

Pupils' own responses, such as: Designing electrical circuits and having an interest in the machinery or working parts of something would have helped Steve learn about how things worked. This understanding would have helped him create the tablets, computers and smartphones when he was older.

4. In what way do you think his father helped influence Steve's success in later life?

Pupils' own responses, such as: Steve's father was good at making things which had a big impact on him. He loved how his father could build anything and that inspired him to build things himself. Without his father's encouragement, Steve may have done something completely different with his life and wouldn't have been so successful.

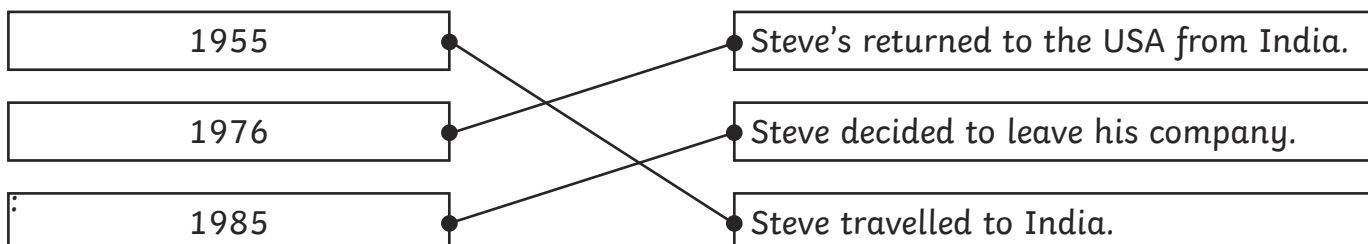
5. What did Steve do that was 'completely different'?

Steve travelled through India where he studied Zen Buddhism.

6. What made Steve 'one of the richest and most famous men in the world'?

Selling lots of music players, software, tablets and smartphones.

7. Join the date to the correct event



8. Think of two different words to describe Steve Jobs. Give reasons why you have chosen them.

Pupils' own responses, such as: I think Steve was clever because he could make amazing things like smartphones. I also think he may have been lonely as it says he didn't have many friends when he was younger.