Sun Safety Advert

Your task: read the 'safety in the sun' poster below. Design a pair of extra safe sunglasses and explain why we need to take precautions in the sun.

Make a poster to advertise your sunglasses or sun hat. Tell your customers how the sun can be dangerous and how your item helps. Make sure your poster is bold and bright so it catches people's attention!

What is your item called?

Why is the sun dangerous?

Add a picture here.

Extra pictures or information about your item.

How will your item protect someone's eyes in the sun?

Safety in the Sun

A little bit of sun is healthy and makes us feel good. However people who lie in sunlight for long periods, trying to achieve the perfect tan are putting themselves in danger. Over exposure to the sun can be fatal. Here are a few tips:
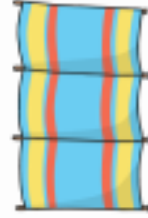
Wear a Hat
Your head and face are extremely sensitive. When walking around on a sunny day, always wear a hat to keep them shaded.

Cover Up
Wear a long sleeved t-shirt to help keep you cool and protect your skin from over exposure and burning.

Seek Shade
The hottest part of the day (between 11am and 2pm) is the most damaging time. Seek shade during these hours.

Apply Suncream
Use an SPF 15 or higher on exposed skin. Apply generously before going outside and reapply frequently while in the sun and after swimming.

The Dangers!
There is no such thing as a healthy tan. Suntanned skin is sun-damaged skin, which could lead to the following:
- Skin cancer;
- Premature ageing;
- Rough, blotchy skin;
- Sunburn;
- Sunstroke

(Skin cancer can be treated if caught early. If you notice something strange, or have a mole, which has changed shape, size or colour, seek medical help straight away)

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