



Developing Together for Tomorrow's World

July 2021

Go wild for reading with the Summer Reading Challenge!

For this year's Challenge The Reading Agency has partnered with WWF to create 'Wild World Heroes' which will inspire children to take action for nature and the environment. Join the Wild World Heroes for an exciting adventure in the fictional town of 'Wilderville'.



Through reading books, collecting rewards and learning all about our planet, Challenge participants will help the Heroes make Wilderville a greener place to live. With exclusive incentives to collect and plenty of brilliant books to enjoy, the Challenge is the perfect summer activity to build young readers' skills and confidence during the long break from school.

The Challenge is available in libraries across the UK this summer. The closest library to the school is Cradley Heath Library, Upper High Street, so pop in and sign up for the challenge. Children can also take part online through the official digital Challenge platform wildworldheroes.org.uk.

'Reading for pleasure is more important for children's cognitive development than their parents' level of education and is a more powerful factor in life achievement than socio-economic background.'

Sullivan and Brown (2013)

We will look forward to hearing about your reading challenge when you return to school.

Kind regards,

Mrs Rogers

Assistant Headteacher